

Sample Email Marketing Campaign Provided to Certified Practitioners



Profit Advisors™

EMAIL FOR MARKETING YOUR CONSULTING SERVICES



SUBJECT LINE: 35 ways your employees can generate more cash-flow for you

Dear <firstname>, [or Dear Business Owner, if contact name not available]

Employees don't always focus on bringing more cash-flow into a business. But imagine what would happen to your bottom line if you could motivate them to make revenue their #1 priority *as part of their regular job duties*?

What if you had a series of revenue-generating systems you could give them that would keep them focused on critical drivers that boost your profits and spur growth? You'd experience an entirely different culture within your business—*a cash-flow culture*.

If your employees need ways to focus on revenue or if your business has faced urgent cash-flow situations in the past, my latest report and 35-point assessment will help you make a new start—by locating immediate cash-flow opportunities hiding in your business that your people can start to work on.

[Click below to get the report at no charge.](#) Then schedule your complimentary 35-point assessment on the next webpage.

[\[PLACE LINK HERE TO YOUR HOME PAGE WITH FREE REPORT OPT-IN OFFER\]](#)

I can even help you establish those proven systems that are the foundation of a profitable, revenue-focused enterprise. Generating dependable, reliable cash-flow from marketing, sales, Internet, publicity, new-business development and other systems will give you the extra revenue you need to:

- Grow your business...
- Bring on critical new staff...
- Improve your own lifestyle and enjoy more time off...
- Or simply pay your bills on time and breathe a little easier.

There is no obligation or cost for the 35-point professional assessment of your current operations. No confidential details or financial data need be revealed. And it's free of charge for a limited time.

The report is free, too, and details 7 critical revenue systems that can be easily “installed” in any small business. These systems are designed to run like clockwork—day after day—while you focus on the most enjoyable, challenging or rewarding aspects of your company. You can even use these systems to focus your people on meeting those critical drivers you know will grow the business and create long-term prosperity for you.

Click below to get the report at no charge. Then schedule your complimentary 35-point assessment on the next webpage.

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You can even call me at (000) 000-0000 to book an assessment time. My email address is _____ if you prefer to set an appointment via email. Both the report and assessment are my gift to you. Respond today and start creating more predictable revenue for your company.

Sincerely,

[signature jpeg]

[Name of Profit Advisor]

[Name of Profit Advisor's consulting business]

P.S. You'll find details about the free report and 60-minute assessment at [\[LINK TO YOUR HOME PAGE WITH FREE REPORT OPT-IN OFFER\]](#). Or connect to my confidential online scheduling calendar for a return phone call from me at a time that's convenient for you. Click: [\[LINK TO YOUR TIME TRADE SCHEDULING PAGE\]](#)

[INSERT CAN-SPAM DISCLAIMER HERE, IF NEEDED]

----- END OF MARKETING EMAIL

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Founded by industry veterans Paul Martinelli and Janet Switzer, the *Replicate Peer-Certification Program* helps business owners, professional practitioners, and subject-matter experts create a network of their own consultants, peers, coaches, trainers, or fellow entrepreneurs who are proficient in the experts’ proprietary methods and who can bring this important knowledge to millions of consumers and entrepreneurs worldwide.

Learn more at: www.replicateprogram.com

Email: success@replicateprogram.com